



FertPro Manufacturing Pty Ltd TM



Fertpro at a glance

*An overview of Fertpro Manufacturing
for distributors*

This guide has been made to give an overview of the services and products offered by Fertpro Manufacturing Pty Ltd (Fertpro). Over the course of many years, Fertpro has developed tried and tested fertiliser products to service the needs of the agriculture, horticulture, sports and turf industries. We have on offer a comprehensive range of fertilisers in powder, granular and liquid forms, with certified organic (Australian Organic) options available.

We are seeking to partner directly with local ag stores and other rural distributors nationwide and are confident that we can deliver a Fertiliser service that is second to none. Please don't hesitate to get in contact if you would like to know more about Fertpro or have a representative come out to visit you. Every farmer needs a Fert pro!

Contents:

1. Agronomy
2. Materials
3. Manufacturing
4. Packaging
5. Transport
6. Support
7. Partnerships

Excellence in Agronomy

Everything we do begins with knowledge and experience in Agronomy.

Fertpro Manufacturing has over 25 years experience in fertiliser manufacturing and fertiliser custom blending. From our inception, we have partnered with some of Australia's leading agronomists with decades of hands on experience working across the entire spectrum of the Agriculture and Horticulture industries.

This wealth of knowledge and experience on hand has given us a clear understanding not only of the ins and outs of fertiliser manufacturing but it has also allowed us to understand first hand a multitude of diverse growing circumstances all throughout Australia. Our intricate knowledge of Crops, Soils, Minerals, Microbes, Climate, etc. has helped us to develop products that are able to significantly help growers in a wide range of situations.

All our fertiliser production decisions are guided by our overriding goal, which has always been to make the most outstanding fertiliser product, so that growers get the best possible outcome from their fertiliser inputs.



Premium Raw Materials

Our aim has always been to buy the best ingredients to make the best product, not the cheapest ingredients to make the highest profit margin. Over the course of many years we have built up an outstanding network of suppliers, who provide Fertpro with some of the highest quality minerals available on the market.

This gives those who use Fertpro products an advantage. You only get out what you put in!

It is also worthy of noting here, that Fertpro believes strongly in supporting other Australian businesses and the Australian economy, and are proud to be able to source the bulk of our minerals from within Australia.



Manufacturing Fertilisers to Meet Growers Needs

At Fertpro, we don't just sell our customers a limited conventional fertiliser product, we work without limits to make the very product that you need. We have made it our business to make better outcomes for our clients by manufacturing and custom blending fertilisers to meet the exact needs of individual growers.

We take a holistic view when formulating fertiliser blends, taking into consideration all factors with regards to your growing conditions and crop regime. Key to high yields is not only a nutrient rich blend that will boost your crops growth and health, also important is the conditioning of your soil to allow for the most efficient intake and utilization of fertiliser and mineral inputs by the soil itself.

Our end goal as fertiliser manufacturers is to create the most ideal growing conditions for your crop, with all elements working in harmony and synergy.

Flexible Packaging Options and Toll Manufacturing

We have multiple options for packaging to suit the varying needs of distributors. These include bulk loads and 1 tonne bulka bags, as well as 25kg and 20kg bags.

Approved distributors can also avail our Toll Manufacturing service, which means that we manufacture, blend, package, label and transport our products, in your company name and on your behalf. We have a well established process that we guide all our Toll Manufacturing clients through step by step to insure all your needs are met with regard to product requirements, packaging, labelling, branding, deadlines, etc.



Transport Covered

Through years of moving our fertiliser products both nationally and internationally, we have built up a comprehensive transport network that covers road, rail and sea.

Our transport network is reliable, efficient and cost effective, so that we are able to safely deliver our products in a timely manner, at a minimum cost for our customers.

To give our clients peace of mind, all transportation of fertiliser products includes insurance.



Solid Support for Growers

Not only do we help our clients with soil analysis and the development of the right fertiliser product before planting begins, Fertpro also provides all year round complimentary support to all clients using our products.

Talk to us about your crop regime and growing strategy, and we can advise you with regard to soil amendments, adjustments to fertiliser blends, cover crops and other related growing advice. Our aim is always for growers using our products to get the best possible outcome from their inputs, that is why we make ourselves available to provide assistance all throughout the season, to meet your real time needs.

Meeting face to face with growers is important for us, that is why at every opportunity we get out to local ag shows all across Australia, all year round.



Successful Partnerships

Fertpro doesn't just provide a product, we provide a trusted partnership going above and beyond the rest. In addition to manufacturing and supplying our clients fertiliser products, and providing year round agronomy support, we also offer a range of media and marketing services in collaboration with our partners at All Rural Media (ARM).

We have teamed up with ARM because we believe they provide an invaluable service that our clients can truly benefit from. As media specialists in the rural sector, ARM has the creative skills and the marketing know how that is needed to promote rural and regional businesses in a relevant and engaging way. With the widespread use of the internet these days, it means businesses in rural Australia can reach potential customers everywhere, whether that be local, state, national or even international.

As their name suggests, All Rural Media can take care of everything media related for you:

- Professional Logo Design
- Brand Development for Rural Businesses and Products
- Local, National and International Marketing Campaigns
- Websites and E-commerce Sites (To sell your products and services online)
- SEO Set up and Management (To help people find your business on the Internet)
- Social Media Content Creation and Management
- Online Advertising (Google, Facebook, etc.)
- Outdoor Advertising (Billboards, Signage for Stores and Vehicles, etc.)
- Drone Video Shoots and Aerial Photography
- Professional Photography Shoots
- Video Production and Editing
- Radio and Television Ads
- Graphic Design (Brochures, Publications, Promotional Materials, etc.)
- Custom Design Software for Farms and other Rural Businesses
- And more...



Whether you are a local ag store or rural distributor, ARM can give you the help you need by working with you to develop and implement a successful marketing strategy. Fertpro clients can avail the services of ARM at exclusive prices, including very generous prices for website and marketing packages only available through Fertpro.

By concentrating our efforts and working together, Fertpro hopes to build strong and fruitful partnerships.



**Every Farmer needs a Fert Pro.
Get in touch with Fertpro today!**

For More Information:

www.fertpro.com.au

General Enquiries:

Telephone: 07 3282 0761

Email: admin@fertpro.com.au

Sales, Services & Dispatch:

Aaron Playford

Mobile: 0429 821 200

Email: production@fertpro.com.au

Address:

(By appointment only)

66 Chum Street,

Dinmore QLD, 4303

